

# **QUARTERLEE 2024**

# INDUSTRIAL MARKET REPORT

# verview

In the first quarter of 2024, the Greenville/Spartanburg industrial market saw an ongoing influx of development deliveries, adding 11 buildings totaling 6 million square feet to the market of new inventory. This surge caused a slight increase in the overall vacancy rate to 9.9%. Nevertheless, tenants continue to fill spaces, with 1.19 million square feet of positive absorption for the quarter. Similar to trends across the nation, construction starts have decreased due to rising interest rates and heightened developer caution, which should ease supply pressures and vacancies throughout 2024.

**Q1 Existing Inventory 248,611,510 SF** Q4 239,660,664 SF

**Q1 Net Absorption** 1,119,211 SF

**Q1 Under Construction** 5,045,536 Q4 8,962,537 SF

Q1 Vacancy Q4 8.3% SF

> Q1 Avg. Asking Rent (per yr.) Q4 \$4.91 PSF



Absorption

The Greenville-Spartanburg area experienced a strong quarter of tenant activity, ending Q1 with nearly 1.19 MSF of positive absorption.

Vacancy

Vacancy increased to only 9.9%, even with an influx of new speculative deliveries.

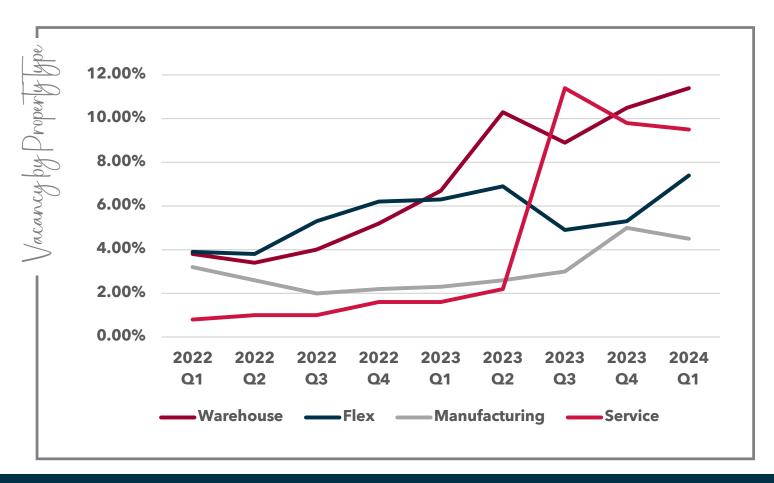
Rental Rates

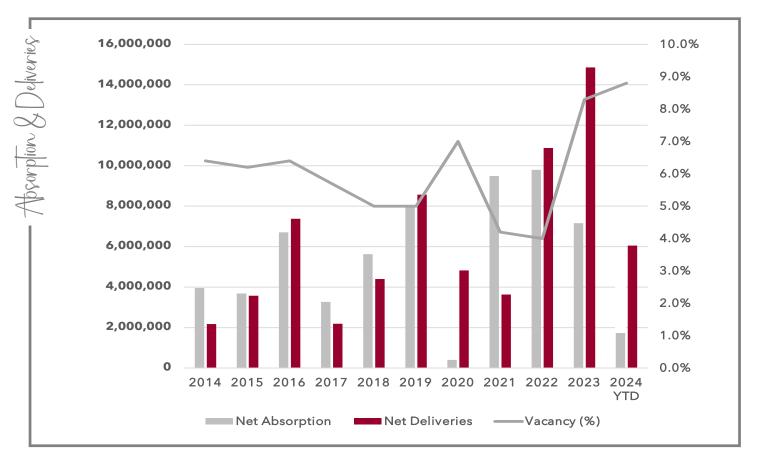
Average asking rents rose from \$4.91 PSF in Q4 of 2023 to \$5.08 PSF in Q1 2024.

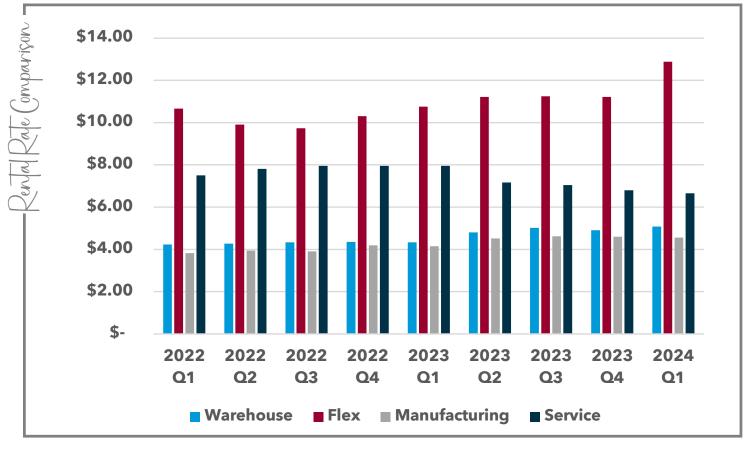
Development

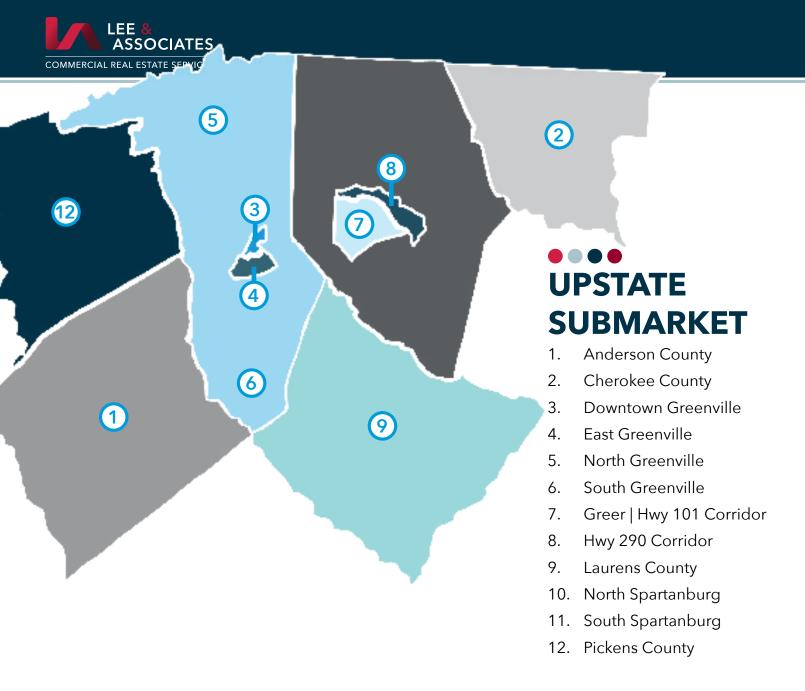
Like most of the nation, groundbreakings of new development have dropped off, ending Q1 at 5 MSF under construction.

The Greenville-Spartanburg area experienced a strong quarter of tenant activity, ending Q1 2024 with nearly 1.19 MSF of positive absorption.









SUBMARKET	EXISTING INVENTORY	VACANCY		YTD NET	UNDER CONSTRUCTION
	Total RBA	Total SF	Vacancy %	ABSORPTION	SF
Anderson Co.	29,856,697	1,093,423	3.7%	212,500	685,240
Cherokee Co.	12,735,353	1,706,776	13.4%	(24,000)	0
Downtown Greenville	2,742,661	54,716	2.0%	9,902	0
E. Greenville	13,248,146	447,631	3.4%	22,477	305,500
N. Greenville	19,261,198	558,416	2.9%	(250,500)	0
S. Greenville	41,314,734	3,620,220	8.8%	387,373	0
Greer   Hwy 101 Corridor	25,797,277	3,710,578	14.4%	235,572	184,140
Hwy 290 Corridor	13,180,177	2,128,548	16.1%	126,910	368,280
Laurens Co.	14,184,479	768,601	5.4%	25,000	0
N. Spartanburg	48,009,927	5,616,795	11.7%	425,723	3,502,376
S. Spartanburg	21,963,163	1,907,159	8.7%	0	0
Pickens Co.	6,317,698	275,945	4.4%	(20,000)	0
TOTAL	248,611,510	21,888,808	9.9%	1,119,211	5,045,536



## **TOP OVERALL MARKET PROPERTIES** ••••

#### TOP 3 INDUSTRIAL LEASES - QUARTER 1 =



#### **1636 EASLEY HIGHWAY**

AREA ANDERSON COUNTY

**TOTAL SF** 212.500

**TENANT** E & I ENGINEERING

TYPE NEW



#### **805 VICTORY TRAIL ROAD**

AREA CHEROKEE COUNTY

TOTAL SF 208,000
TENANT UNDISCLOSED
TYPE SUBLEASE



#### **200 INTERNATIONAL BOULEVARD**

AREA LAURENS COUNTY

**TOTAL SF** 118,150

**TENANT** YANFENG AUTO INTERIORS

TYPE NEW

#### **TOP 3 INDUSTRIAL SALES - QUARTER 1**



#### 740 DISTRIBUTION WAY

AREA SPARTANBURG COUNTY

**TOTAL SF** 1,500,840

**PRICE** \$122,000,000 (\$81.29)

**BUYER** EASTON VANCE

SELLER CRG



#### **912 POINSETT HIGHWAY**

AREA GREENVILLE COUNTY

**TOTAL SF** 130,000

PRICE \$13,250,000 (\$101.92)
BUYER REYES HOLDINGS LLC
SELLER GREENCO BEVERAGE CO.



#### **790 DUNCAN REIDVILLE ROAD**

AREA SPARTANBURG COUNTY

**TOTAL SF** 60,000

**SELLER** 

**PRICE** \$4,950,000 (\$82.50) **BUYER** WALDROP HEATING & AIR

GVC REALTY LTD.

#### **TOP 3 UNDER CONSTRUCTION - QUARTER 1**



#### **2536 CHESNEE HIGHWAY**

AREA SPARTANBURG COUNTY

**TOTAL SF** 1,019,200

**DEVELOPER** ROCKEFELLER GROUP[

DELIVERY Q2 2024



#### **SPARTAN ENTERPRISE PARK**

AREA SPARTANBURG COUNTY

**TOTAL SF** 1,009,962

**DEVELOPER** NORTHPOINT DEVELOPMENT

DELIVERY Q2 2024



#### 510 LOGISTICS DRIVE - MID85 - II

AREA SPARTANBURG

**TOTAL SF** 917,694

**DEVELOPER** WS DISTRIBUTION, LLC

DELIVERY Q3 2024

# LEE FEATURED INDUSTRIAL PROPERTIES • • • •



#### FOR LEASE: 12490 HWY 56 NORTH

AREA CLINTON

**TOTAL SF** ±517,440 SF (±63,000 - 517,440 SF)

**RATE** CALL FOR PRICING

#### NOTES:

- BUILD TO SUIT OPPORTUNITY: CLASS A INDUSTRIAL
- SITES FOR ±63,000 517,440 SF
- ±4,027′ I-26 FRONTAGE, ±0.5 MILE FROM I-26
- SITE SITS AT I-26 / I-385 CONVERGENCE



#### **FOR SALE OR LEASE: 185 LITTLEJOHN STREET**

AREA SPARTANBURG

TOTAL SF ±247,341 SF

RATE CALL FOR PRICING

#### NOTES:

- 4 MAJOR INTERSTATES IN A 5 MILE RADIUS
- 20 DOCK DOORS EQUIPPED WITH PIT LEVELERS
- ±112,000 TO 247,341 SF ON 24.05 ACRES
- CLEAR HEIGHT RANGING FROM 22' TO 26'6"



#### **FOR SALE OR LEASE: ENKA COMMERCE PARK**

AREA CANDLER, NC

**TOTAL SF** ±136,080 - 226,640 (or BTS)

**RATE** CALL FOR PRICING

#### NOTES:

- LOCATED AT THE INTERSECTION OF I-26 & I-40
- MINIMUM DIVISIBLE: ±27,730 SF
- ESTABLISHED INDUSTRIAL PARK
- ±3.5 MILES TO I-26; ±1.0 MILE TO I-40



#### FOR LEASE: GLOBAL COMMERCE PARK

AREA GREER, SC
TOTAL SF ±182,000 SF
RATE CALL FOR PRICING

#### NOTES:

- ±182,000 SF MULTI-TENANT SPEC BUILDING
- 32' CLEAR HEIGHT & 35 DOCKS
- ±0.6 MILES BMW MANUFACTURING
- ±4.8 MILES TO SC INLAND PORT



# mee our INDUSTRIAL EXPERTS

### WISE GUIDANCE, LOYAL TO YOU.

Lee & Associates Greenville / Spartanburg is founded on a culture of collaborative synergy and forward-thinking ingenuity. Our firm specializes in delivering innovative and strategic solutions to a diverse set of clients including landlords, tenants, and developers across the Upstate of South Carolina and the Western region of North Carolina. Whether your needs entail owner or tenant representation, property marketing, research and demographics analysis, or asset and property management, our extensive expertise spanning over four decades stands ready to serve your needs.

Within our dual office locations situated in Greenville and Spartanburg, our team comprises a total of fourteen seasoned brokers complemented by a dedicated support staff of seven individuals. This collective expertise and personnel structure uniquely position us to adeptly manage a wide spectrum of industrial real estate endeavors, be it investments, developments, build-to-suit projects, or comprehensive property management.



VIEW OUR CURRENT LISTINGS

**CLICK OR SCAN** 



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## COMMERCIAL REAL ESTATE SERVICES

Lee & Associates Commercial Real Estate in Greenville/Spartanburg, part of a nationwide network of offices, brings a hyper-focused local approach to the dynamic Upstate of South Carolina. While we benefit from being part of a broader international network, we understand that every real estate market is unique.

Our team is deeply ingrained in the Upstate community, providing invaluable insights and expertise in navigating the local commercial real estate landscape. Whether you're looking to buy, sell, lease, or invest we're dedicated to delivering results and fostering long-lasting relationships throughout the market.

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