





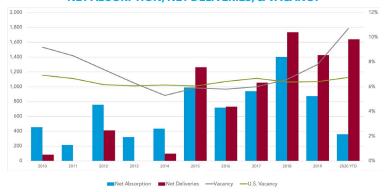
## **MULTIFAMILLY MARKET OVERVIEW**

CLAIRE SEARLS, Director of Research

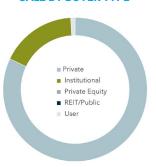
The average annual wage in the Fort Myers/Lee County Metropolitan Statistical Area (MSA) increased 3.1% year-over-year (YOY) as of Q2 2019. Total population increased 2.1% from 2018 to 2019 and is projected to increase as people migrate to the Southwest Florida region. Both increased wages and population growth supported healthy market fundamentals for the multifamily sector YTD. As urban cores are getting more expensive and crowded, tenants are looking to the suburban areas, especially after the start of the COVID-19 pandemic. Development continued as the popular low-rise and garden style communities in Southwest Florida delivered over 1,600 units at mid-year 2020 with more in the pipeline.

| MARKET INDICATORS  | Q2 2020 | Q1 2020 | Q4 2019 | Q3 2019 | Q2 2019 |
|--------------------|---------|---------|---------|---------|---------|
| ▼ Absorption Units | 130     | 147     | 278     | 275     | 69      |
| ▼ Net Deliveries   | 570     | 1071    | 327     | 715     | 60      |
| ▲ Inventory Units  | 39,849  | 39,279  | 38,208  | 37,881  | 37,166  |
| ▲ Vacancy Rate     | 10.9%   | 9.9%    | 7.8%    | 7.7%    | 6.7%    |
| ▲ Asking Rent/Unit | \$1,245 | \$1,244 | \$1,247 | \$1,237 | \$1,225 |

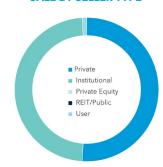
## **NET ABSORPTION, NET DELIVERIES, & VACANCY**



## **SALE BY BUYER TYPE**



## **SALE BY SELLER TYPE**



| TOP SALE TRANSACTIONS BY SF                        | SIZE     | SALE PRICE  | NUMBER OF UNITS | BUYER / SELLER   |
|--|----------|-------------|-----------------|--|
| 1710-1740 Estero Boulevard<br>Fort Myers Beach, FL | 4,101 SF | \$1,700,000 | 10              | White Sand Prop of Ft Myers Beach<br>Beachfront Escapes, LLC |
| 1002 SE 12th Terrace<br>Cape Coral, FL             | 7,022 SF | \$700,000   | 7               | SWF Holdings 18 LLC<br>1002 SE 12 Terrace, LLC               |
| 1321 SE 8th Ave<br>Cape Coral, FL                  | 6,080 SF | \$640,000   | 6               | DDMJ Group, LLC<br>Armando J. Lee Trust                      |

| TOP SELLERS (PAST 12 MONTHS)   | SALES VOLUME  |
|--------------------------------|---------------|
| Highland Capital Management    | \$109,000,000 |
| TruAmerica Multifamily, Inc.   | \$96,000,000  |
| MSD Partners, LP               | \$96,000,000  |
| Aileron Capital Management LLC | \$81,400,000  |
| Meyers Group                   | \$65,200,000  |

| TOP (PAST 12 MONTHS)                    | SALES VOLUME  |
|---|---------------|
| Lurin Capital                           | \$109,000,000 |
| DAS Alliance Group                      | \$96,000,000  |
| Asia Capital Real Estate Partners 1, LP | \$81,400,000  |
| WTI, Inc.                               | \$65,200,000  |
| Cardone Capital                         | \$53,000,000  |