





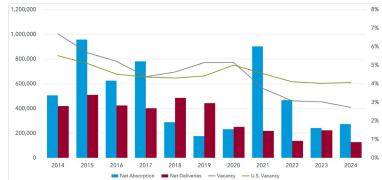
RETAIL MARKET OVERVIEW

CLAIRE SEARLS, Director of Research

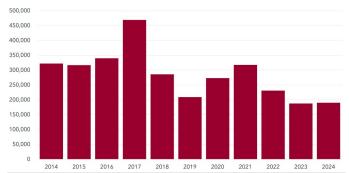
The retail trade sector lost 400 jobs in the fourth quarter, registering a -0.9% year-over-year (YOY) decrease in employment. Annual market rent growth slowed by 3.5% to end the year at an average of \$22.17 per square foot NNN. Overall market vacancy remained tight at year-end at 2.7%. Retail demand and leasing activity was solid in 2024. New construction deliveries decreased 41% YOY. One of the largest deliveries of the year was The Shoppes at Verdana Village, a Publix-anchored neighborhood center in Estero by WMG Development.

MARKET INDICATORS	Q4 2024	Q3 2024	Q2 2024	Q1 2024	Q4 2023
▼ 12 Mo. Net Absorption SF	273,410	329,290	354,560	259,275	241,725
 Vacancy Rate 	2.7%	2.8%	2.8%	3.0%	3.0%
Avg NNN Asking Rate PSF	\$22.17	\$22.07	\$21.87	\$21.67	\$21.43
▲ Sale Price PSF	\$251	\$241	\$241	\$238	
 Cap Rate 	6.46%	6.64%	6.62%	6.63%	6.62%
▲ Under Construction SF	190,168	186,056	206,056	207,067	187,491
▲ Inventory SF	49,895,496	49,890,884	49,875,145	49,803,279	49,767,833

NET ABSORPTION, NET DELIVERIES, & VACANCY



UNDER CONSTRUCTION



TOP SALE TRANSACTIONS BY SF	SIZE	SALE PRICE	BUYER / SELLER	ΤΕΝΑΝΟΥ ΤΥΡΕ
3230-3268 Forum Boulevard Fort Myers, FL	185,813 SF	\$41,370,000 \$223.00 PSF	InvenTrust Properties Corp. Farallon Cap Mgmt/Raider Hill Adv.	Multi-Tenant
12125-12215 S. Cleveland Avenue Fort Myers, FL	20,000 SF	\$4,800,000 \$240.00 PSF	David Crowther Mark Turnbull	Multi-Tenant

TOP LEASE TRANSACTIONS BY SF	SIZE	LANDLORD	TENANT	TENANT INDUSTRY
16133 S. Tamiami Trail Fort Myers, FL	14,000 SF	Waltco Ent, Inc./Happy Times Real Property	Matt's Custom Golf Carts	Golf Cart Sales & Maintenance
5100 S. Cleveland Avenue Fort Myers, FL	13,500 SF	Status Capital	Undisclosed	Medical
1334 Homestead Road N. Lehigh Acres, FL	11,024 SF	Homestead Plaza Group LLC	Smash Fitness	Health & Fitness Center



The information and details contained herein have been obtained from third-party sources believed to be reliable, however, Lee & Associates has not independently verified its accuracy. Lee & Associates makes no representations, guarantees, or express or implied warranties of any kind regarding the accuracy or completeness of the information and details provided herein, including but not limited to, the implied warranty of suitability and fitness for a particular purpose. Interested parties should perform their own due diligence regarding the accuracy of the information.

The information provided herein, including any sale or lease terms, is being provided subject to errors, omissions, changes of price or conditions, prior sale or lease, and withdrawal without notice. Third-party data sources: CoStar Group, Inc., The Economist, U.S. Bureau of Economic Analysis, U.S. Bureau of Labor Statistics, Congressional Budget Office, European Central Bank, GlobeSt.com, CoStar Property, and Lee & Associates Proprietary Data. ©

© Copyright 2025 Lee & Associates all rights reserved. Third-party Image sources: sorbis/shutterstock.com, shutterstock.com, pixabay.com, istock.com